



Actinic Catalog v7 offers everything you need to build and manage a business web site and online store enabling you to start selling products using the internet.

Award winning Features of Actinic Catalog

- Explorer-style interface with drag and drop editing
- Unlimited sections and subsections
- Unlimited product variations, such as size and colour, and product components
- Product can appear more than once, and be a component of another product
- Additional text or images can be added anywhere on any page, or in a pop-up window
- Multiple page layout options including list layout with single 'add to cart' button
- Optional home and additional information pages, which can include product links for 'special offer' and 'best seller' promotions
- Up to 10,000 products

Customisable Design

- 'QuickStart Guide' wizard walks you through the initial site setup
- Real-time preview of your store as you build it
- More layout and colour scheme combinations than any other package
- 'Point and click' changes to add your own company style
- Open access to page templates for more advanced design work

Customer Friendly Stores

- Automated site navigation features including menu bar, section list, site map and 'breadcrumb trail'
- Lightning fast search
- Cart content summary visible on every page
- Editable shopping cart can be saved for later completion or as a 'wish list'
- Automatic email confirmation of order
- 'Remember me' option for returning visitors.

Comprehensive merchant Functionality

- Tamper-proof shopping cart with bank-approved security
- Built-in order-processing module is a complete application in its own right, dealing with orders by phone, fax and post as well as from the web.
- Accurately calculates shipping, handling and taxation costs.
- Monitors stock levels during order processing.
- Over 20 built in reports including printing of invoices and packing lists.
- Anti-fraud and anti-spam options
- Product import and export functions
- Prompted backup and restore feature

Comprehensive support

- Free email support
- 30 days free telephone support
- Online knowledge base
- Actinic community forums
- Renewable Actinic Cover option provides telephone support, free upgrades on Online Resource Centre access for one year

Minimum system requirements

Vendor PC:

- Pentium PC running Windows 98, 2000, ME, XP or NT4; minimum 64MB memory, 128MB preferred
- 100MB free disk space
- recommend 65536 colour display
- Internet access
- Internet Explorer v5 (and higher)

Web Site:

- NT or UNLX/Linux server
- Perl 5.004 or later; MD5 Perl module recommended
- User writeable CGI bin

Price for Actinic Catalog v7: £380 + VAT