

## Fact Sheet – Actinic Shared SSL



Nothing is more important for any shop than encouraging visitors to buy - and providing reassurance about security is a key factor in encouraging online sales. Most users regard the golden padlock as the hallmark of secure online transactions, and research has shown that online orders rise significantly when it is displayed. Shared SSL is the simplest and most cost-effective way to offer customers that security.

The Actinic Shared SSL service provides space on a shared secure server for the processing of orders from your Actinic store, at a lower cost than conventional secure server solutions. It can be set up on any Actinic site within minutes, and with no interruption in service.

### Key Benefits

Offers the same protection as Actinic's built-in security for all your customers, including those who do not have Java installed or enabled.

All your online transactions processed on a secure server without you having to purchase your own SSL certificate.

Displays the golden padlock on your site.

### Minimum System Requirements

Requires Actinic Catalog or Business v4.1 or later. v4.1 is available as a free patch upgrade to all users of v4 (any release)

**Price for Actinic Shared SSL: £45 set up fee and £100 annually**

**(Thawte Certificate): £150 annually**

**Price for SSL Hosting(Increment to standard hosting: £120 annually)**

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